DO NOT ENTER: /KP/ 07/01/2008

> DOCKET NO.: MSFT-5046 Application No.: 10/752,384 Office Action Dated: March 17, 2008

PATENT REPLY FILED UNDER EXPEDITED PROCEDURE PURSUANT TO 37 CFR § 1.116

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Frank David McSherry, et al.

Application No.: 10/752,384

Filing Date: January 5, 2004

For: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## REPLY PURSUANT TO 37 CFR § 1.116

In resp	onse to the Official Action dated March 17, 2008, re-	consideration is respectfully
requested in view of the amendments and/or remarks as indicated below:		
	Amendments to the Specification begin on page	of this paper.
	Amendments to the Claims are reflected in the begins on page 2 of this paper.	listing of the claims which
	Amendments to the Drawings begin on page attached replacement sheet.	of this paper and include an
$\boxtimes$	Remarks begin on page 7 of this paper.	